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DigitalThink Announces Developer Program for Standards-Based E-Learning Courseware Development

Program Provides Training and Certification for Developers to Build and Maintain SCORM-Based Content

San Francisco, CA – September 22, 2003 – DigitalThink, Inc. (Nasdaq: DTHK), the leader in custom e-learning for Fortune 1000 companies, today announced the establishment of an e-learning Developer Program for SCORM-compliant courseware development, conversion and maintenance. The program provides training, certifications, resources and support for SCORM 1.2-compliant development tools, and includes access to DigitalThink’s L5 SCORM Producer for Macromedia Dreamweaver, a new plug-in that automates SCORM 1.2 development when using Macromedia Dreamweaver. The availability of the L5 SCORM Producer was also announced today.

“We have been working with many customers to share our best practices in courseware delivery and maintenance,” said Todd Clyde, vice president of products for DigitalThink. “We created a formal program from this effort in order that all customers could leverage the benefits of developing in SCORM and delivering on L5. Those customers using the program find that their increased independence in the maintenance cycle and L5 capabilities leads to a lower total cost of ownership for e-learning.”

The Developer Program enables corporate internal developers to maintain and author their own e-learning courseware. Through training and certification on tools and resources that adhere to SCORM standards, customers can become proficient in converting proprietary content into SCORM-compliant courseware, or updating their existing standards-based courseware.

“DigitalThink has helped us to build and maintain open course content without having to become experts on SCORM or technical specifications,” said Charles Hoffman, group director, electronic delivery, American Bankers Association. “We have been able to save valuable time and money by managing course content updates ourselves.”

About the DigitalThink Developer Program

The DigitalThink Developer Program is based upon DigitalThink’s industry leadership in creating and delivering SCORM-compliant e-learning courseware. Through a comprehensive set of tools, best practices and training, the Developer Program enables e-learning developers to mix and match content authoring tools based upon courseware sophistication and development expertise. By teaching developers how to create, modify or convert existing content to SCORM-compliant courseware, the DigitalThink Developer Program can aid in measurably reducing the total cost of ownership of custom e-learning.

About DigitalThink

DigitalThink is the leader in custom e-learning for Fortune 1000 companies. DigitalThink provides the right combination of courseware development, do-it-yourself capabilities, learning delivery, and industry-specific expertise. DigitalThink's customers include ADP Dealer Services, BearingPoint, Circuit City, EDS, Kinko's, Mazda, and Red Hat. When learning matters, the proven choice is DigitalThink.