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DigitalThink Announces SCORM Converter for E-Learning Developers

Macromedia Licenses SCORM Plug-In for Dreamweaver and Distributes Through Macromedia Exchange

San Francisco, CA – September 22, 2003 – DigitalThink, Inc. (Nasdaq: DTHK), the leader in custom e-learning for Fortune 1000 companies, today announced the availability of L5 SCORM Producer, a plug-in for Macromedia Dreamweaver. Using Macromedia Dreamweaver and L5 SCORM Producer, developers can automate SCORM 1.2 development by using Macromedia Dreamweaver, and create content that can be delivered from any SCORM-compliant LMS or learning delivery system.

“L5 SCORM Producer is a product we developed as part of our DigitalThink Developer Program to support SCORM-based e-learning,” said Todd Clyde, vice president of products for DigitalThink. “We are committed to share our best practices and technology to enable developers to use their choice of the industry’s leading authoring tools, such as Dreamweaver, and still be SCORM-compliant.”

Using the L5 SCORM Producer, developers can build new SCORM-compliant content from scratch, convert existing content to SCORM, or import SCORM-compliant content – all within Dreamweaver. The L5 SCORM Producer includes a graphical user interface that enables course preview and helps to reduce the errors and subsequent development costs that often occur in building SCORM-compliant courseware.

“L5 SCORM Producer brings important e-learning standards within the familiar interface of our tools,” said Tom King, e-learning solutions manager, Macromedia. “L5 SCORM Producer has been downloaded over 8,000 times from our website. We are very excited about the positive impact this will make on the e-learning content development cycle, and the movement towards open e-learning content.”

Features of L5 SCORM Producer include the ability to:

- Organize course content into SCOs and containers
- Automatically generate or update the imsmanifest.xml file
- Preview the course to see what it will look like on any SCORM-compliant LMS or learning delivery system
- Create content as a ready-to-deploy SCORM package

L5 SCORM Producer for Macromedia Dreamweaver is available now through the Macromedia Exchange and through DigitalThink.

About DigitalThink Developer Program

The DigitalThink Developer Program is based upon DigitalThink’s industry leadership in creating and delivering SCORM-compliant e-learning courseware. Through a comprehensive set of tools, best practices and training, the Developer Program enables e-learning developers to mix and match content authoring tools based upon courseware sophistication and development expertise. By teaching developers how to create, modify or convert existing content to SCORM-compliant courseware, the DigitalThink Developer Program can aid in measurably reducing the total cost of ownership of custom e-learning.

About DigitalThink

DigitalThink is the leader in custom e-learning for Fortune 1000 companies. DigitalThink provides the right combination of courseware development, do-it-yourself capabilities, learning delivery, and industry-specific expertise. DigitalThink's customers include ADP Dealer Services, BearingPoint, Circuit City, EDS, Kinko's, Mazda, and Red Hat. When learning matters, the proven choice is DigitalThink.